

# SPONSORSHIP



39th ANNUAL NORTH AMERICAN HAZARDOUS  
MATERIALS MANAGEMENT ASSOCIATION  
CONFERENCE

SEPTEMBER 23 - 27, 2024 | AUSTIN, TEXAS

The North American Hazardous Material Management Association (NAHMMA) is a professional organization dedicated to pollution prevention and reduction of hazardous materials entering municipal waste streams from households and small businesses. Our annual conference is a critical networking opportunity bringing together hazardous waste professionals, buyers, and industry leaders from municipal collection programs from throughout the U.S.

## WHO ATTENDS?

- City, county, state, and federal government officials
- Environmental consulting firms and nonprofit organizations
- Waste management, recycling industries and manufacturing
- Educators/educational institutions

## WHY CONTRIBUTE?

- Build relationships with buyers, leaders, and decision makers
- Support NAHMMA
- Premium brand exposure and company engagement with an important sub-set of the industry
- Share your experience and expertise with a direct target audience



[CLICK HERE TO REGISTER](#)



# SPONSORSHIP / EXHIBITOR LEVELS

<b>INCLUDES</b>	<b>DIAMOND \$8,000</b>	<b>PLATINUM \$5,500</b>	<b>GOLD \$4,000</b>	<b>SILVER \$3,500</b>	<b>BRONZE \$2,500</b>
Premium 10 x 15 Booth Space	9 and 10				
Premium 10 x 10 Booth Space		11, 19, and 20			
Preferred 10 x 10 Booth Space			7, 8, 12, 13		
10 x 10 Booth Space				4, 5, 6, 14, 15	1, 2, 3, 16, 17, 18
Complementary Registration	Five	Four	Three	Two	One
Complementary 1-Year Membership	Five	Four	Three	Two	One
Company Logo & Link on the NAHMMA Site	X	X	X	X	X
Signage	X				
App Splash Screen	X				
App Event Page	X				
In-App Profile	Full	Full	Full	Full	Partial
Custom App Icon	X				
Push Notifications Sent on your Behalf	Three	Two	One		
Links to Website and Contact Information	X	X	X	X	X
PDF Attachment Included in App	X	X	X	X	
Banner Ad in App	X	X			

## ADDITIONAL SPONSORSHIP OPPORTUNITIES

<b>SPONSORSHIP TYPE</b>	<b>RATE</b>	<b>INCLUDES</b>
HHW Facility Tour Lunch (Monday)	\$1,200	Sponsorship of the tour and lunch that will be highlighting the operation of local HHW collection facilities. This will include a Banner Ad in the App.
Membership Mixer (Monday Evening)	\$4,000	Sponsorship of our Membership Mixer to kick off the conference includes one conference registration, Banner Ad in the App., signage at event and on event tables plus speaking moment.
Prestige Awards Lunch (Tuesday)	\$3,000	Sponsorship of our Prestige Awards Lunch includes one registration, Banner Ad in the App, signage at lunch, and podium opportunity to welcome guests.
Break Sponsor - Tuesday or Wednesday - 6 Available	\$750	Sponsorship for the 30-minute break during the conference includes signage on and around the break tables.
Premier Silent Auction (during Tuesday night Vendor Reception)	\$1,500	Sponsorship of our Silent Auction includes one registration, Banner Ad in the App, signage at event, MC of the event, logo on auction table, and logo on silent auction bid sheets.
Gold Bung Awards Lunch (Wednesday)	\$3,000	Sponsorship of the Olympics and Golden Bung Awards lunch includes one registration, Banner Ad in the App, signage at lunch, and podium opportunity to welcome guests.
Conference Souvenir - Pint Glass with Logos	\$1,100	Sponsorship of the conference give away item which is a pint glass to include prominent logo on the item and one conference registration.
Punch Bowl Social (Wednesday)	\$5,500	Sponsorship of the conference networking and fun event, includes one registration, Banner Ad in the App, speaking moment, table for marketing materials, projector for advertising, and signage at event.

Over the past couple of years, NAHMMA has noticed and received feedback from exhibitors and sponsors, that there is limited interaction with conference attendees during the conference breaks. This year we are trying something new to encourage the participants to migrate and stay in the Exhibit Hall during the breaks and luncheons. At the end of each break or lunch we will pull a ticket to give away a door prize. The winner must be present to win. This year we will require the Sponsors/Exhibitors to donate a small item with a value of \$50 or more for the door prizes. We will announce who donated the items and display them at the beginning of the conference. We hope that this will be an added value to your sponsorship by increased recognition and advertisement during the conference. Lastly, we hope to keep conference attendees engaged throughout the conference and encourage individuals to engage with the sponsors/exhibitors. Thank you for your consideration and continued support of the NAHMMA National Conference.

NAHMMA would like to encourage our exhibitors and sponsors to register for our upcoming conference at the Renaissance Austin Hotel. Before you arrive, there are a few logistical items we need to cover.

## **EXHIBITOR LOGISTICS**

### **DRAYAGE**

If you do not self-deliver; ship your exhibit display booth and boxes to either the hotel. Please see notes below. Please **do not** have your packages delivered more than 3 days before the event start date.

#### **Handling Fee:**

#### **Hotel Shipping Address:**

**Booth cases, small boxes, marketing packets, etc.**

Renaissance Austin Hotel  
C/O 2024 National NAHMMA Conference  
YOUR COMPANY NAME  
YOUR BOOTH NUMBER  
9721 Arboretum Boulevard  
Austin, TX 78759  
(512) 343-2626

#### **Large Crate and Pallet Shipping:**

**Additional shipping fees will apply**

Lone Star Decorating (They will send out an exhibitor service packet with fee schedule)  
C/O 2024 National NAHMMA Conference taking place at the Renaissance Austin Hotel  
YOUR COMPANY NAME  
YOUR BOOTH NUMBER  
2021 Guadalupe Street, Suite 260  
Austin, TX 78705  
(512) 469-3545

**Return shipping of Booths:** Booths must be removed from the Ballroom by Wednesday, September 25 by 5:00 PM. Please plan for this to take place with your own courier. Please make sure a pre-paid label is provided with your booth and packages.

**Security:** The Ballroom may not be fully secured. Do not leave valuables unattended.

**Recyclable Give-away items:** This is a **GREEN** conference; please purchase recycled content, recyclable, compostable, or reusable items for your booth promotional items.

There will be a **Silent Auction** with the Vendor Reception Tuesday, September 24th. So please bring an item that you would like to donate for the auction.



# EXHIBITOR HOURS:

Monday, September 23	Noon - 5:00 pm	Exhibitor Set-up
Tuesday, September 24	7:00 - 8:00 am	Exhibitor Set-up
Tuesday, September 24	8:00 am - 7:00 pm	Displays open during Conference, Vendor Reception and Silent Auction
Wednesday, September 25	8:00 am - 3:00 pm	Displays open during Conference
Wednesday, September 25	3:00 - 5:00 pm	Exhibit Tear Down

## ***Electrical and Tables:***

Electrical is available through Renaissance Austin Hotel's AV vendor Markeys. Contact Russell Irby Director of Event Technology at [rirby@markeys.com](mailto:rirby@markeys.com) if you need an electrical connection. There will be charges for this service.

## ***Vendor Location:***

Vendor space locations are assigned on a first come basis, the map is attached.

## QUESTIONS?

If you have any further questions, please give us a call.

Please register online at [www.nahmma.org](http://www.nahmma.org)

Please contact Kelby, Nicole, or Jack if you have any questions.

***Kelby Neal, NAHMMA Board Member  
Clean Earth Environmental Solution***

kneal@harsco.com

Cell: 318-557-7739

***Jack Ranney, Waste Options  
Southwest, LLC***

ranneyjcr@gmail.com

Cell: 512-422-2891

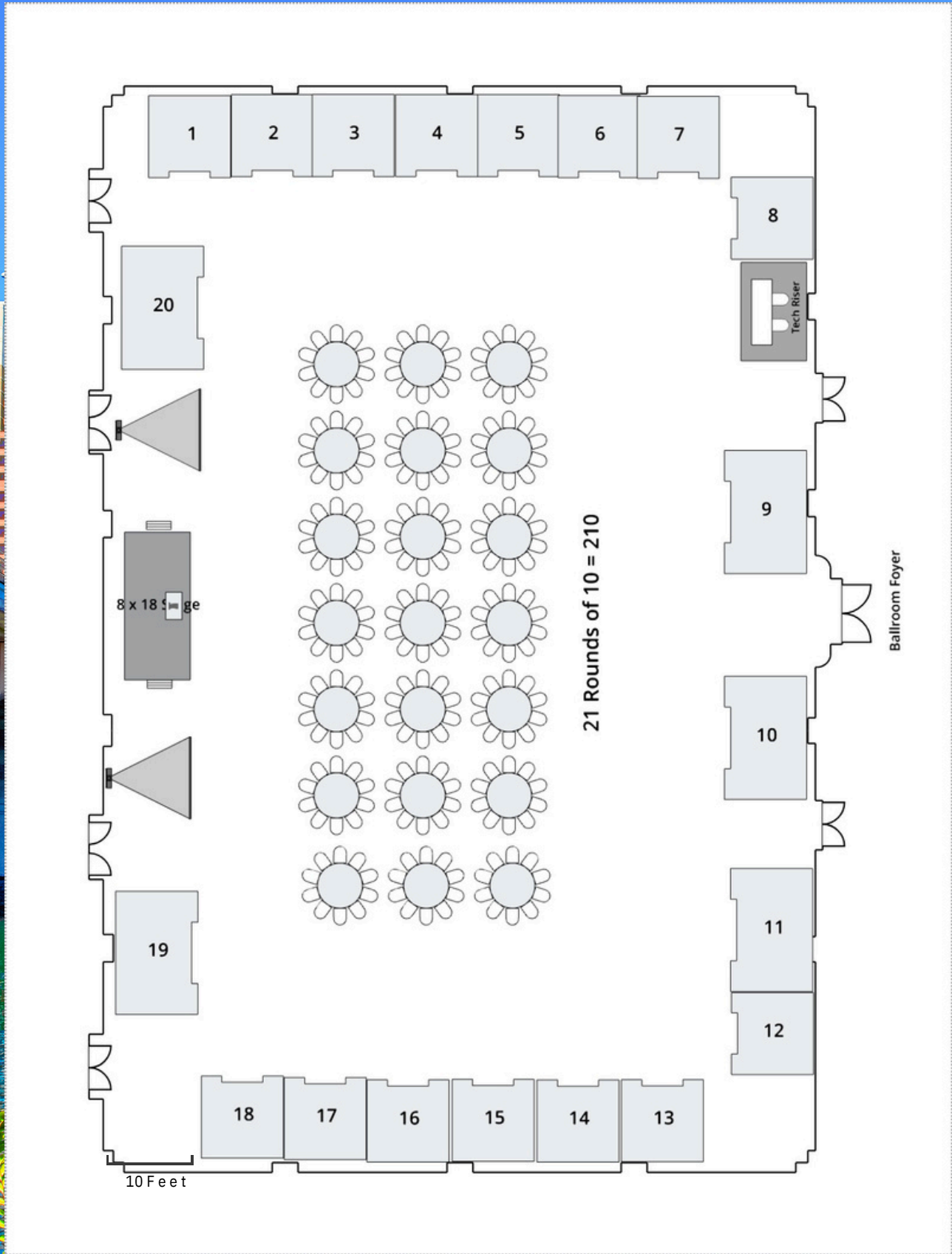
***Nicole Callahan, Texas Association of  
School Board***

nicole.callahanetasb.org

Cell: 972-658-4495



# EXHIBITOR FLOOR PLAN



20 - Table Top Display Tables Only - Booths only represent a 10'x10' or 10'x15' area provided.

Grand Ballroom for North Hazardous Materials Materials Management Association - September 21, 2024 at 12:00 PM

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